CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

AMERICAN RAMBLER PRODUCTIONS
138 CONANT ST
BEVERLY, MA 01915
USA

Contract / Revision	Alt Order #
328377 /	

Product

Contract Dates	Estimate #
08/08/12 - 08/19/12	**315**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDENT	08/07/12 / 08/22/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
26978	18824

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	08/08/12	08/10/12	OLY EARLY MORNING M-F	6A-10A		:30			NM	9	$25,200.00
All spots on order immediately preemptible class of time												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/06/12	08/12/12	- - 333 - -	9		$2,800.00					
N 2	WRC	08/13/12	08/14/12	7-9A TODAY SHOW	7A-9A		:30			NM	4	$9,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	22 - - - - -	4		$2,400.00					
N 3	WRC	08/13/12	08/14/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	11 - - - - -	2		$1,000.00					
N 4	WRC	08/13/12	08/14/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	11 - - - - -	2		$700.00					
N 5	WRC	08/08/12	08/10/12	OLY WKDAY DYTM M-F	10a-5p		:30			NM	12	$24,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/06/12	08/12/12	- - 444 - -	12		$2,000.00					
N 6	WRC	08/13/12	08/14/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	4	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	22 - - - - -	4		$400.00					
N 7	WRC	08/13/12	08/14/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	11 - - - - -	2		$500.00					
N 8	WRC	08/13/12	08/14/12	Ellen	3P-4P		:30			NM	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	11 - - - - -	2		$600.00					
N 9	WRC	08/13/12	08/14/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	4	$7,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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08/08/12 - 08/19/12		**315**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	08/07/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	22-----	4		$1,800.00					
N 10	WRC	08/08/12	08/10/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	6	$9,000.00
Week:		08/06/12	08/12/12	--222--	6		$1,500.00					
N 11	WRC	08/13/12	08/14/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	4	$9,600.00
Week:		08/13/12	08/19/12	22-----	4		$2,400.00					
N 12	WRC	08/08/12	08/10/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	6	$12,000.00
Week:		08/06/12	08/12/12	--222--	6		$2,000.00					
N 13	WRC	08/08/12	08/10/12	OLY ACCESS M-SA	730-8p		:30			NM	3	$15,000.00
Week:		08/06/12	08/12/12	--111--	3		$5,000.00					
N 14	WRC	08/13/12	08/14/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	2	$7,200.00
Week:		08/13/12	08/19/12	11-----	2		$3,600.00					
N 15	WRC	08/08/12	08/10/12	OLY LT NEWS M-SU	11p-1235a		:30			NM	6	$30,000.00
Week:		08/06/12	08/12/12	--222--	6		$5,000.00					
N 16	WRC	08/13/12	08/14/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	4	$3,200.00
Week:		08/13/12	08/19/12	22-----	4		$800.00					
N 17	WRC	08/08/12	08/10/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	6	$4,800.00
Week:		08/06/12	08/12/12	--222--	6		$800.00					
N 18	WRC	08/11/12	08/11/12	OLY WKEND DAYTIME	6a-6p		:30			NM	3	$13,500.00
Week:		08/06/12	08/12/12	-----3-	3		$4,500.00					
N 19	WRC	08/11/12	08/11/12	6-630P NEWS4 @ 6P SA WI	6-630P		:30			NM	2	$4,000.00
Week:		08/06/12	08/12/12	-----2-	2		$2,000.00					
N 20	WRC	08/11/12	08/11/12	OLY LT NEWS M-SU	11p-1235a		:30			NM	2	$10,000.00
Week:		08/06/12	08/12/12	-----2-	2		$5,000.00					
N 21	WRC	08/12/12	08/12/12	OLY WKEND DAYTIME	6a-6p		:30			NM	2	$9,000.00
Week:		08/06/12	08/12/12	------2	2		$4,500.00					
N 22	WRC	08/12/12	08/12/12	OLY LT NEWS M-SU	11p-1235a		:30			NM	1	$5,000.00
Week:		08/06/12	08/12/12	------1	1		$5,000.00					
N 23	WRC	08/09/12	08/11/12	OLY PRIME +CLSG M-SU	7P-12a		:30			NM	4	$120,000.00
Week:		08/06/12	08/12/12	---TFS-	4		$30,000.00					

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Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	08/07/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 24	WRC	08/12/12	08/12/12	OLY PRIME +CLSG M-SU	7P-12a		:30			NM	2	$70,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	- - - - - - S	2	$35,000.00						
								Totals			94	$395,500.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	94	$395,500.00	$336,175.00
Totals	94	$395,500.00	$336,175.00

Signature: _____ **Date:** _____

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